

Sponsorship Packet



Drums Across The Desert

Drum & Bugle Corps Competition

Monday, July 2, 2018

Mesa Community College



The Academy Drum & Bugle Corps

“Building Great People Through Great Performances”

Drums Across The Desert

2018 Performing Groups

The Academy—Tempe, AZ
Blue Devils—Concord, CA
The Troopers—Casper, WY
The Mandarins—Sacramento, CA
The Watchmen—Riverside, CA
Phenom SoundSport—Tempe, AZ
Arsenal—Albuquerque, NM
The Academy Youth Guard—Tempe, AZ

EVENT INFORMATION

Date: July 2, 2018
Location: Riggs Stadium
Mesa Community College

6:00 PM Marketplace opens

7:30 PM Show begins

Drums Across the Desert...

is the AAPA's signature event of the year. This annual event has enjoyed a capacity crowd of over 3,000 spectators for the last three years. Food trucks, souvenir booths and marketing opportunities available at "The Marketplace" throughout the event.

Arizona Academy of the Performing Arts

Now in our 17th season, the AAPA serves over 1,000 enthusiastic young artist/athletes in their pursuit of excellence each year. Academy programs provide a life-changing experience promoting discipline, self-confidence and a drive to succeed in all aspects of life. We truly live our motto of "building great people through great performances."



Co-Chairs: Lauren and Mike Ripley

Drums Across The Desert

Organization Overview

Year Founded 2001

Mission

“Building great people through great performances.”

Method

The Arizona Academy of the Performing Arts provides intensive musical instruction, diverse performance opportunities, and exciting life experiences for our students. We do this by...

- ◆ Striving for excellence in every aspect of what we do.
- ◆ Providing world class instruction from our outstanding educators, clinicians and designers.
- ◆ Expanding our offerings to an increasing number of participants.

Impact

- ◆ Creating leaders that go on to have a positive influence on their communities.
- ◆ Instilling self-confidence, discipline and a strong work ethic in each participant.
- ◆ Touching the lives of thousands in our elementary and secondary schools, community colleges and universities.



Our Programs

As a 501(c)(3) organization, The Arizona Academy of the Performing Arts assists and enhances school programs and fills a void in some areas that may have few public arts opportunities. Each year, we directly serve over 1,000 young people of all ages through The Academy Drum and Bugle Corps, The Academy Youth Color Guards, Phenom SoundSport Ensemble and The Academy Trainee programs.

Our premiere group, **The Academy Drum and Bugle Corps** travels over 12,000 miles every summer, coast to coast performing in more than 30 cities. This ensemble is at the pinnacle of the marching arts, having risen to become a Finalist of Drum Corps International’s World Class.

The Academy Youth Color Guard is designed to be an introductory program for students ages 5-14, who are new to the color guard activity. This program teaches the fundamentals of color guard equipment and movement while building confidence, character and self-esteem in a warm, welcoming and safe environment.

Phenom SoundSport Ensemble is focused on serving the student 14 and up that strives for excellence in the marching arts. These students may endeavor to eventually become a member of the drum corps or they may find complete satisfaction in the SoundSport experience Phenom provides. Phenom received the top level “Gold” award in 2017 taking its members to the next level of marching arts.

The Academy Trainee Program offers aspiring students the opportunity to participate with the World Class Academy throughout the winter training season. They learn from some of the country’s leading educators in music and movement. In addition, there are on-line video “private lessons” for non-local students.



Drums Across The Desert

Sponsorship Levels

Title Sponsor: **Drums Across the Desert**

\$5,000

- * Company name in event title: Drums Across the Desert presented by [your name here]
- * 8 VIP tickets & 2 VIP Parking passes
- * VIP refreshments at your seats
- * Promotional Booth at Event Marketplace
- * Company dignitary presents awards
- * Name and/or logo recognition in event collateral (Event Poster, web-site event landing page, DCI Ticketing page, AZ Band Director email, press releases)
- * Public recognition at the event
- * Prominent signage at the event (sponsor provided)
- * Prominent ad in program
- * Posts on social media platforms
- * Website link and listing for 6 months

Performance Sponsor: **The Blue Devils** **\$2,000**

- * 4 VIP tickets & 1 VIP Parking pass
- * VIP refreshments at your seats
- * Listed on Blue Devils info space in program
- * Public recognition at the event
- * Additional ad in program
- * Signage at the event (sponsor provided)
- * Listed on Website event landing page

Performance Sponsor: **The Troopers** **\$1,500**

- * 2 VIP tickets
- * VIP refreshments at your seats
- * Listed on Troopers info space in program
- * Signage at the event (sponsor provided)
- * Public recognition at the event

Performance Sponsor **The Watchmen** **\$1,000**

- * 2 VIP tickets
- * VIP refreshments at your seats
- * Listed on The Watchmen info space in program
- * Public recognition at the event

Performance Sponsor: **The Academy** **\$2,000**

- * 4 VIP tickets & 1 VIP Parking pass
- * VIP refreshments at your seats
- * Listed on Academy info space in program
- * Public recognition at the event
- * Additional ad in program
- * Signage at the event (sponsor provided)
- * Listed on Website event landing page

Performance Sponsor: **The Mandarins** **\$1,500**

- * 2 VIP tickets
- * VIP refreshments at your seats
- * Listed on Mandarins info space in program
- * Signage at the event (sponsor provided)
- * Public recognition at the event

Performance Sponsor **Phenom SoundSport** **\$1,000**

- * 2 VIP tickets
- * VIP refreshments at your seats
- * Listed on Phenom info space in program
- * Public recognition at the event

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Additional Sponsorship Opportunities

Signage at Event and/or Program Ads

Signage at the event (sponsor provided)	\$500
* Includes recognition by announcer	
Back Cover of program book (5" x 8" vertical)	\$500
* Includes recognition by announcer	

Program is a full color 11" X 17" sheet folded to 5 1/2" X 8" format.

Medium ad on interior of program (2.25" x 6.75" horizontal)	\$300
Small ad on interior of program (2.75 x 3.25" vertical)	\$200



Program Ad Specifications

Please use the following guidelines:

Title Sponsor Ad—5" X 4" horizontal

Performance Sponsor Ads—3.75" X 2" horizontal

All ads are non-bleed. Acceptable file formats for artwork are PDF or JPEG. No ad submissions in Microsoft Word, Power Point, or Publisher can be accepted.

**Final Program Artwork Deadline is
June 1, 2018**



Submit artwork to:

Lauren Ripley, Drums Across the Desert Co-chair

Email: lriley@arizonaacademy.org Phone: 480-321-5670